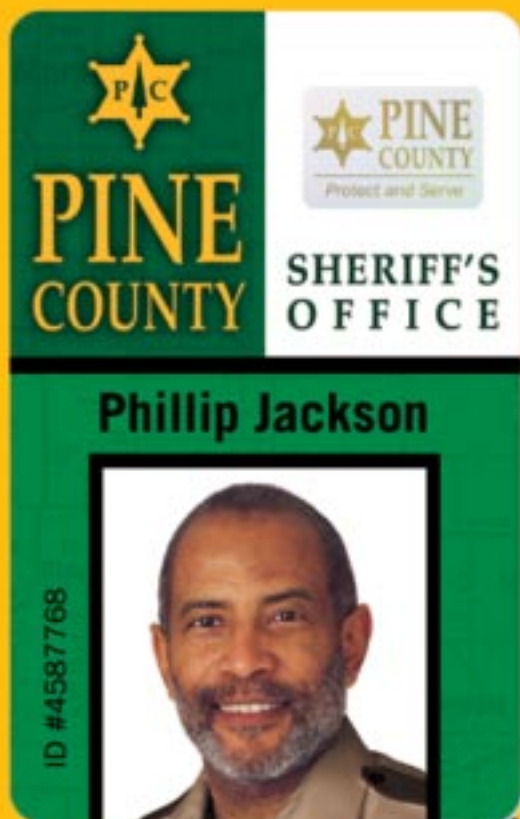


FARGO[®]

Visual Security[™] Solutions

Make your organization more secure
with VeriMark[™] and HoloMark[™] Cards.



FARGO[®]

Card Personalization Systems



FARGO®

Visual Security™ Solutions

Because an ID system is only as secure as the ID itself.

Organizations around the world issue photo ID cards to protect their employees, clients, property and assets. Unfortunately, the prevalence of color printers and scanners has made counterfeiting ID cards easier than ever. That's why it's critical to customize your cards with a secure feature that's easy to identify, but virtually impossible to alter or duplicate.



Order your blank, customized VeriMark or HoloMark Cards in quantities starting as low as 500.

Introducing VeriMark and HoloMark Cards from FARGO.

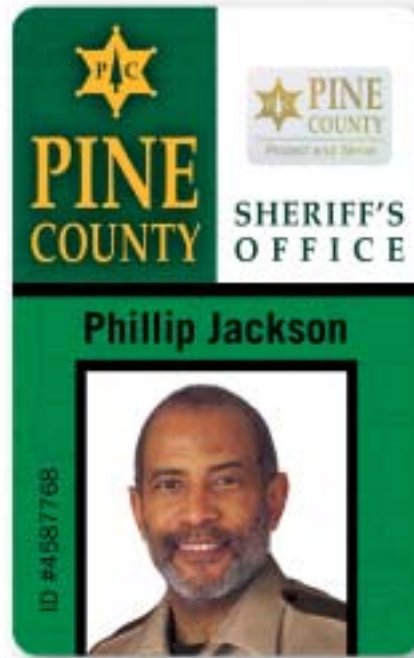
FARGO VeriMark Cards and HoloMark Cards come with a tamper-resistant, instantly verifiable feature that's permanently embedded on each card. Even better, there's no hardware or software for you to buy! Now, organizations of any size can afford to put

the same layer of protection on their IDs that credit card companies use to prevent fraud. With FARGO's portfolio of Visual Security Solutions, your photo ID cards will be more secure than ever. And that will make your organization, and the people inside it, more secure too.

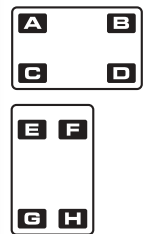


FARGO®
CERTIFIED SUPPLIES

Counterfeit IDs are a are you putting on yo



Your custom VeriMark image is stamped on blank standard-sized cards – in your choice of one of eight positions.



Custom VeriMark™ Card

Your custom graphic in a 2D foil

For a unique solution that's quick and affordable, FARGO's Custom VeriMark Cards are the way to go.

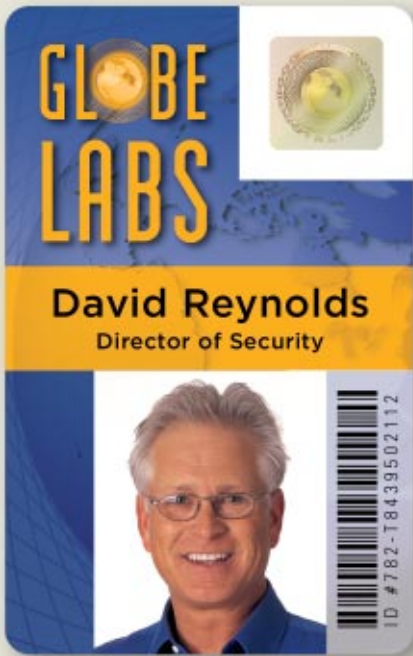
Utilizing a precise hot stamp process, FARGO embeds your organization's logo, text or graphics onto a silver metallic foil to produce an easy-to-verify, visual counterfeit deterrent. Durable, distinctive and difficult to reproduce or copy, Custom VeriMark Cards are

Custom VeriMark Specifics

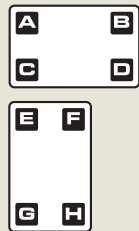
- Blank cards with your 2D custom logo, text or graphics in gold on a silver foil
- 500-card minimum
- Delivery: 2-4 weeks after artwork approved
- For use with all FARGO direct-to-card Persona® and Professional Series printers, including lamination models

perfect for organizations that want to add personalized visual security with minimum cost and delivery time.

An increasing threat. What visual features your ID cards to make them more secure?



Your custom graphic is converted to a HoloMark image and stamped on blank standard-sized cards – in your choice of one of eight positions.



Custom HoloMark™ Card

Your custom graphic in a high security hologram

For a distinctive solution with the unsurpassed security of a hologram, go with FARGO's Custom HoloMark Cards.

FARGO turns the graphic of your choice into a one-of-a-kind hologram that's permanently embedded onto your Custom HoloMark Cards. The result is a visually dynamic card that's easy to validate and virtually impossible to duplicate. Add security features like microtext, nanotext

Custom HoloMark Specifics

- Blank cards with your custom holographic logo, text or graphics available in gold or silver
- 5000-card minimum
- Delivery: 8-12 weeks after artwork approved
- For use with all FARGO direct-to-card Persona and Professional Series printers, including lamination models

and laser-viewable images, and Custom HoloMark Cards provide the ultimate protection against photo ID counterfeiting.

FARGO's standard HoloMark image is stamped on blank standard-sized cards – in your choice of one of eight positions.



Standard HoloMark™ Card

FARGO's standard 3D hologram

For a holographic solution that's quick and economical, FARGO's Standard HoloMark Cards are the right choice.

FARGO's proprietary HoloMark design is a visually impactful feature that changes color and appearance when viewed at different angles. And, with features like nanotext and laser-viewable images, it's virtually impossible to replicate. In stock and ready to ship,

Standard HoloMark Specifics

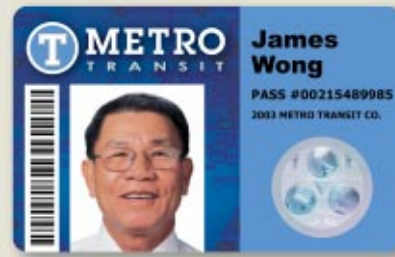
- Blank cards with FARGO's standard hologram available in gold or silver
- 500-card minimum
- Delivery: 1-2 weeks
- For use with all FARGO direct-to-card Persona and Professional Series printers, including lamination models

Standard HoloMark Cards are ideal for organizations as concerned about their budget as they are their security.

Additional FARGO Visual Security Options



PolyGuard Overlaminates are available with custom or standard holographic images.



Standard HoloMark Seals are available in rolls of 500, and increase the security of your existing ID cards.

Custom or Standard Holographic PolyGuard™ Overlaminates*

The perfect combination of security and durability.

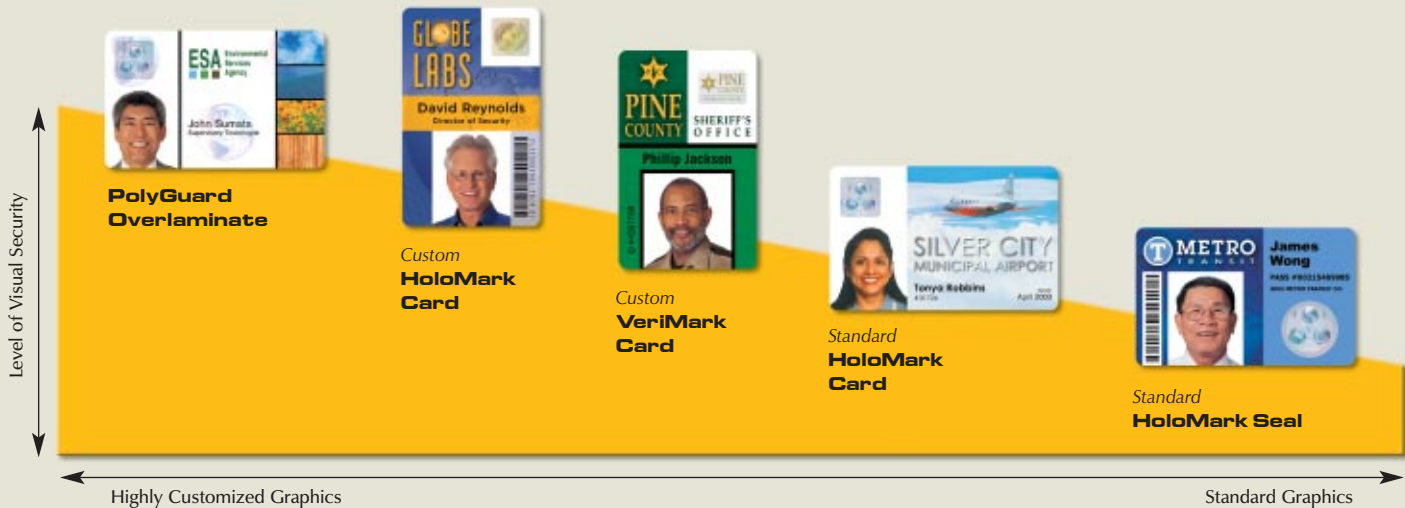
For the ultimate in layered visual security, a custom or standard holographic PolyGuard Overlaminates can be applied to your VeriMark or HoloMark Cards. PolyGuard Overlaminates not only make card designs tamper-resistant, they also protect printed cards from wear.

*VeriMark and HoloMark cards require special FARGO Certified Overlaminates.

Standard HoloMark™ Seal

The ideal security solution for existing cards.

FARGO's peel-and-stick 3D HoloMark Seals are the quickest, most economical way to add a holographic feature to your existing IDs. If removed from a card, the seals are not reusable, and leave a checkerboard pattern on the spot they were applied to indicate the card has been tampered with.



What level of visual ID security is right for your needs?

FARGO's full line of Visual Security Solutions gives your organization a cost-effective means of layering tamper-resistant, instantly verifiable security features on your photo IDs. No matter your needs or budget, FARGO has the solution for you.

To find out more about FARGO's Visual Security Solutions, contact your authorized FARGO integrator today.



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